

ASHRAE Region XIII RPM-2 (2021-2022) Virtual Membership Promotion (MP) Report 11 Jun 2022 (Sat)

Ir Dr. Sam C. M. Hui

Regional Vice Chair – Membership Promotion

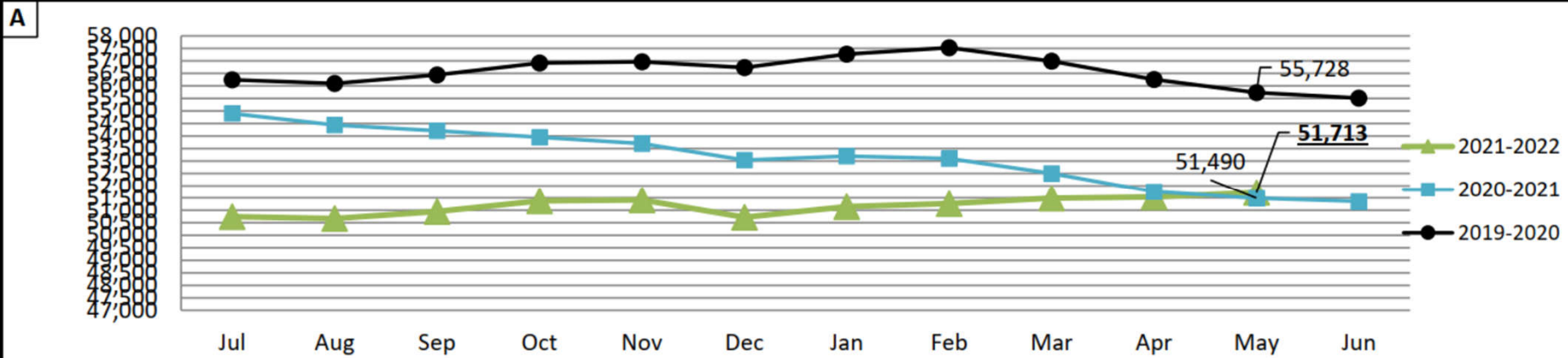
sam.cmhui@gmail.com



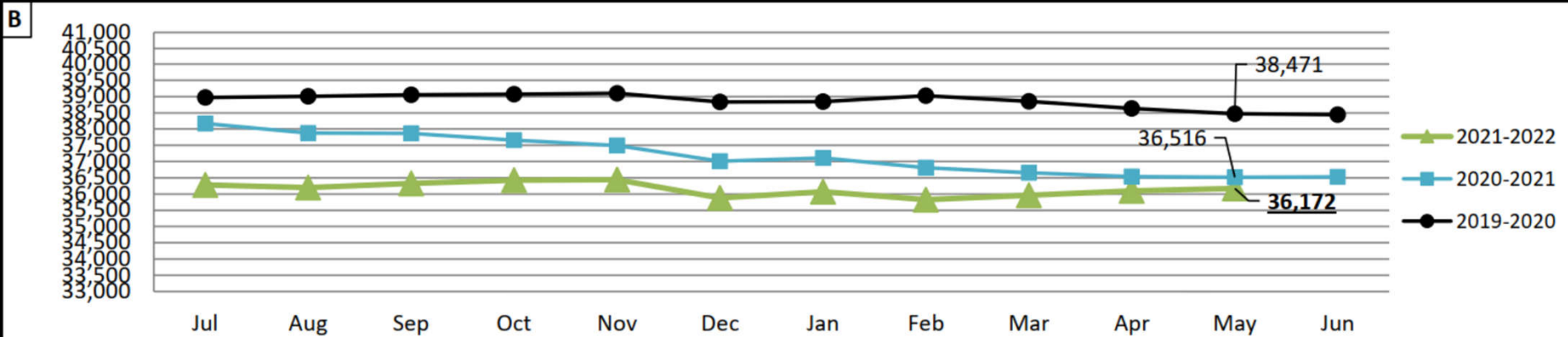
ASHRAE MEMBERSHIP DASHBOARD (MAY 2022)

May Membership Dashboard (05/31/2022 Data)

Total Membership (Paid & Unpaid): 2019, 2020, 2021



Total \$230 Members & Associates (Paid & Unpaid): 2019, 2020, 2021



REGION XIII TOTAL MEMBER NUMBERS*



| | 1 Jul 2021 | 16 Oct 2021 | 2 Jun 2022 |
|----------------------------|-------------|-------------|-------------|
| Hong Kong | 822 | 820 | 812 |
| Indonesia | 132 | 130 | 118 |
| Japan | 198 | 198 | 198 |
| Macau | 97 | 97 | 95 |
| Malaysia | 266 | 265 | 258 |
| Philippines | 398 | 394 | 395 |
| Singapore | 346 | 345 | 341 |
| South Korea | 88 | 88 | 87 |
| Taiwan | 157 | 157 | 154 |
| Thailand | 96 | 96 | 96 |
| CAR ASHRAE Beijing Group | 12 | 12 | 12 |
| CAR ASHRAE Shanghai Group | 25 | 25 | 25 |
| Region XIII - Other | 558 | 557 | 554 |
| Region XIII TOTAL = | 3195 | 3184 | 3145 |

* Numbers include Members and Students for paid and non-paid.

REGION XIII MP CHAPTER CHAIRS (2021-2022)

- ▶ Hong Kong: Mr KWOK Yat Sing Jason <jasonyskwok@gmail.com>
- ▶ Indonesia: Mr Egi Al GHIFARI <egi.alghaifari@gmail.com>
- ▶ Japan: Prof Kyosuke HIYAMA <hiyama@meiji.ac.jp>
- ▶ Macau: Mr LIN Bin <ambitionbin@gmail.com>
- ▶ Malaysia: Mr Ee Seong ENG <eeseong_93@hotmail.com>
- ▶ Philippines: Ms Jean Leilani Grace N. CLEMENTE <jelainc1209@gmail.com>
- ▶ Singapore: Mr Sriman CHAKRAVARTHULA <sriman.ncvk@iesve.com>
- ▶ South Korea: Prof LEE Kwang Ho <kwhlee@korea.ac.kr> ???
- ▶ Taiwan: Mr Hugo LAI <lai.hugo@msa.hinet.net>
- ▶ Thailand: Dr Thosapon KATEJANEKARN <thosaponk@hotmail.com>



(Update: May 2022)

WEBPAGE FOR MEMBERSHIP PROMOTION (MP) ON R13 WEBSITE

<http://ashrae-region13.org/MP.htm>



http://facebook.com/ashrae_region_xiii

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Membership Promotion in ASHRAE Region XIII

Updates:

- 2022-2023 Membership Promotion Centralized Training <https://www.ashrae.org/communities/committees/standing-committees/2022-2023-membership-promotion-centralized-training>
 - Sunday, June 26, 2022; 8 a.m. to 4 p.m., Hilton Toronto, 145 Richmond St W, Toronto, ON M5H 2L2
 - July 2022 (date to be confirmed): virtual Centralized Training offered for Region XIII, XIV and at Large
- Communications and Marketing:
 - ASHRAE Communications Committee <https://www.ashrae.org/communications>
 - ASHRAE Marketing Central <https://www.ashrae.org/about/marketing-central>
- Member to Member Connection (video series) <https://www.ashrae.org/about/leadership/ashrae-president/member-to-member-connection>
- 16 Oct 2021 (Sat) ASHRAE Region XIII RPM-1 (2021-2022) Virtual: Membership Promotion (MP) Report [PDE]
- 28 Aug 2021 (Sat) CRC2021 Membership Promotion (MP) Workshop: presentation file [PDE]
- Membership Promotion's Training Central <https://mptraining.weebly.com/>
- ASHRAE College of Fellow (COF) <http://www.ashraecof.org/>
 - Nominate a Fellow <http://www.ashraecof.org/nominate.html>
 - Fellow Nominations <https://www.ashrae.org/membership/honors-and-awards#fellow>
- MP Chair to access membership data:
 - 1. Login to ASHRAE website at <https://www.ashrae.org/login>
 - 2. Go to ASHRAE Communities <https://www.ashrae.org/communities>
 - 3. Go to Chapter Reports, PAOE, CIQ <https://eweb.ashrae.org/eweb/dynamicpage.aspx?webcode=ASHRAEChapters>

Regional Vice Chair - Membership Promotion (RVC-MP) (2021-2024)

- Ir Dr Sam C M Hui (Hong Kong Chapter), Email: sam.cmhui@gmail.com, WWW: <http://ibse.hk/cmhui>

Previous RVC-MP

- Mr Henry YEO Seck Kan (Singapore Chapter) (2018-2021)
- Mr Bill Wei Dong WANG (Taiwan Chapter) (2012-2018)



ASHRAE Membership

ashrae.org/benefits

Your (NEW!) Membership Benefits

A NEW selection of complimentary ASHRAE products is now available to new and renewing, full dues active Member and Associate grade members.

PAOE MEMBERSHIP PROMOTION (2 JUN 2022)



| | 2021-2022 AAM | MP PAOE (Oct 2021) | MP PAOE (Jun 2022) |
|----------------|---------------|--------------------|--------------------|
| Hong Kong | 773 | 750 | 1100 |
| Indonesia | 94 | 500 | 810 |
| Japan | 214 | 300 | 225 |
| Macau | 86 | 450 | 1295 |
| Malaysia | 207 | 650 | 2050 |
| Philippines | 170 | 500 | 1075 |
| Singapore | 337 | 550 | 950 |
| South Korea | 87 | 275 | 300 |
| Taiwan | 117 | 475 | 875 |
| Thailand | 75 | 275 | 550 |
| TOTAL = | 2160 | | |

(PAOE: Minimum 1000; PAR 1600)

2022-2023 MEMBERSHIP PROMOTION

CENTRALIZED TRAINING

- ▶ 26 Jun 2022 (Sun) 8 a.m. to 4 p.m. (EST) Centralized Training (in person)
- ▶ Hilton Toronto, 145 Richmond St W, Toronto, ON M5H 2L2
 - ▶ <https://www.ashrae.org/communities/committees/standing-committees/2022-2023-membership-promotion-centralized-training>
 - ▶ This will be the only in person Centralized Training offered for the 2022-2023 Society Year. All Regions are invited.
- ▶ 22 Jul 2022 (Sat) 5 a.m. to 9 a.m. (EST) Virtual Centralized Training offered for Region XIII, XIV and Region at Large
 - ▶ <https://attendee.gotowebinar.com/register/2260366532271680781>
- ▶ MP Chairs only need to attend one session.





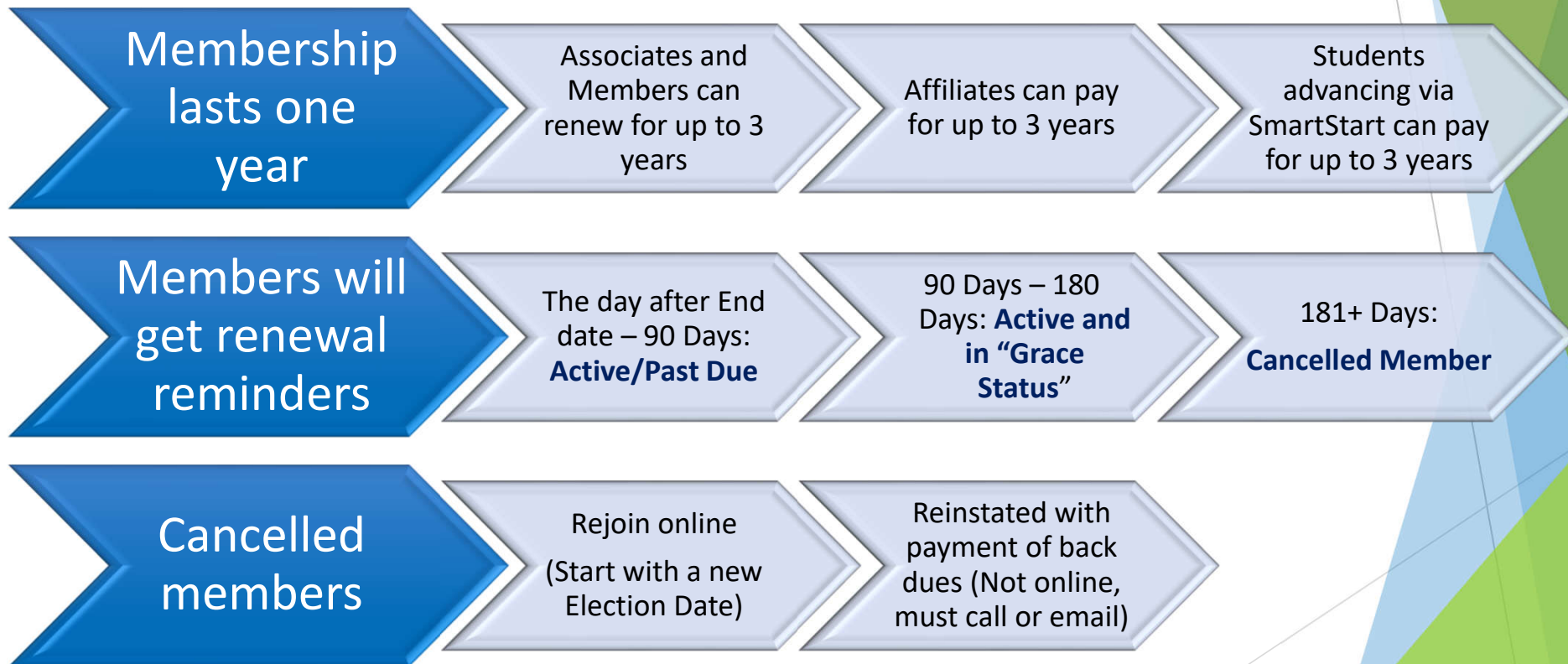
Just a
friendly
reminder...

REMINDERS



- ▶ Current MP Chairs or Chapter Officers should check and input the PAOE points for MP before the end of June and follow up on:
 - ▶ Member retention, rejoin/reinstate
 - ▶ Membership delinquencies
 - ▶ Membership promotion events
 - ▶ Recognition of new members and advancements
- ▶ Incoming Chapter MP Chairs should attend the Centralized Training (June or July) and MP CRC Workshop (August)
 - ▶ Should consider/invite suitable people to join the MP chapter committee
 - ▶ Prepare the MP planning and goal setting for the next fiscal year

MEMBERSHIP CYCLE



THANKYOU!

QUESTIONS?

