ASHRAE Region XIII (2023-2024)
Regional Planning Meeting 1 (RPM-1)

Membership Promotion (MP)
Plans & Objectives
20 Aug 2023 (Sun)

Ir Dr. Sam C. M. Hui
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REGION XIII MP CHAPTER CHAIRS (2023-2024)

- Hong Kong: Ms HU Jing Xia Jessie <jingxiah@gmail.com>
- Indonesia: Mr Jati WIDIPUTRA <jatiwidiputra@ymail.com>
- Japan: Dr Yuichi TAKEMSAS <takemasa@kajima.com>
- Macau: Mr LIN Bin <ambitionbin@gmail.com>
- Malaysia: Dr Kar Hoou HUI <huikarhoou@gmail.com>
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- Singapore: Mr Jefferey Ee Seong ENG <eeseong_93@hotmail.com>
- South Korea: Dr YOON Sungmin <s.yoon@ssku.edu>
- Taiwan: Mr Yu-Hsun CHEN <eason.daikin@gmail.com>
- Thailand: Dr Thosapon KATEJANEKARN <thosaponk@hotmail.com>

(Update: 17 Aug 2023)
### Region XIII 2023-2024 MP Growth Goals

<table>
<thead>
<tr>
<th>Country</th>
<th>Start Total</th>
<th>Goal</th>
<th>Net Growth Goal</th>
<th>Year End</th>
<th>Goal Met</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hong Kong</td>
<td>732</td>
<td>15</td>
<td>747</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indonesia</td>
<td>87</td>
<td>2</td>
<td>89</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Japan</td>
<td>192</td>
<td>4</td>
<td>196</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Macau</td>
<td>61</td>
<td>1</td>
<td>62</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Malaysia</td>
<td>217</td>
<td>4</td>
<td>221</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Philippines</td>
<td>162</td>
<td>3</td>
<td>165</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Singapore</td>
<td>317</td>
<td>6</td>
<td>323</td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Korea</td>
<td>89</td>
<td>2</td>
<td>91</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Taiwan</td>
<td>139</td>
<td>3</td>
<td>142</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thailand</td>
<td>81</td>
<td>2</td>
<td>83</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sub-total</strong></td>
<td><strong>2077</strong></td>
<td><strong>42</strong></td>
<td><strong>2119</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CAR ASHRAE Beijing</td>
<td>11</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CAR ASHRAE Shanghai</td>
<td>23</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Region XIII - Other</td>
<td>493</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Region XIII TOTAL =</strong></td>
<td><strong>2604</strong></td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1. Total includes paid and unpaid members, and does not include students.
2. Goal for new members is set at 2%.
3. Net growth goal to reach by year’s end (does not include students).
**Objectives:**
- Encourage Chapters to set goals & plan for MP events & activities
- Provide training & support to Chapters on MP matters
- Communicate with ASHRAE Society on MP issues & updates

**Plans:**
- Ask Chapter MP Chairs to submit planning to RVC-MP before 1 Oct 2023
- Prepare MP reports & training workshops at CRC and RPM
- Participate in MP Committee meetings of ASHRAE Society
- Communicate with Chapters & update R13 MP website regularly
MAJOR ACTIONS & TIMELINE

- Jul 2023: Review MP statistics & growth goals
- Aug 2023: Ask Chapter MP Chairs to submit planning before 1 Oct 2023
- Aug 2023: MP reports & workshop at CRC at Taichung, Taiwan
- Aug-Sep 2023: Update PAOE points for MP of each chapter
- Sep-Dec 2023: Communicate with Chapters & ASHRAE on MP matters
- Jan 2024: MP Committee meetings in ASHRAE Winter Meeting, Chicago, IL
- Feb-Apr 2024: Communicate with Chapters & ASHRAE on MP matters
- May 2024: MP report & PE training in RPM-2 at Seoul, South Korea
- Jun 2024: MP Committee meetings in ASHRAE Annual Meeting, Indianapolis, IN
**Membership Cycle**

- **Membership lasts one year**: Associates and Full Members can renew for up to 3 years. Affiliates can pay for up to 3 years. Students advancing via SmartStart can pay for up to 3 years.

- **Members will get renewal reminders**: The day after End date – 90 Days: *Active/Past Due*. 90 Days – 180 Days: *Active and in “Grace Status”*. 181+ Days: *Cancelled Member*.

- **Cancelled members**: Rejoin online (Start with a new Election Date). Reinstated with payment of back dues (Not online, must call or email).
# PAOE-MP (2023-2024)

RVC Assigns/Enters the following points:

<table>
<thead>
<tr>
<th>MP</th>
<th>Points</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MP12</td>
<td>50pts; (no max. pts)</td>
<td>50 points per 0.5% growth in membership at the end of fiscal year above starting point</td>
</tr>
<tr>
<td>MP13</td>
<td>100pts; (100pts max.)</td>
<td>For the incoming Chapter Membership Promotion committee chair or co-chair attending the MP CRC workshop</td>
</tr>
<tr>
<td>MP14</td>
<td>100pts; (100pts max.)</td>
<td>For the incoming Chapter Membership Promotion committee chair or co-chair attending the MP centralized training</td>
</tr>
<tr>
<td>MP15</td>
<td>50pts; (100pts max.)</td>
<td>If Chair or Co-Chair have been on the committee for 2 years or more</td>
</tr>
<tr>
<td>MP16</td>
<td>50-100pts; (100pts max.)</td>
<td>For planning and goal setting session with RVC and chapter MP committee members</td>
</tr>
<tr>
<td>MP17</td>
<td>10-100pts; (100pts max.)</td>
<td>For achieving goals established in goal-setting session with RVC (points assigned by RVC by June 30)</td>
</tr>
<tr>
<td>MP18</td>
<td>25pts; (100pts max.)</td>
<td>If Membership Promotion Committee size is 5 or 3% of chapter members (whichever is less as of June 30*) with dedicated committee members serving as the Recruitment Chair, and/or Retention Chair</td>
</tr>
</tbody>
</table>

Note: All reports are run on or around July 2nd for the June 30th results.
MEMBERSHIP PROMOTION (MP) ON R13 WEBSITE
http://ashrae-region13.org/MP.htm

Membership Promotion in ASHRAE Region XIII

Updates:
- ASHRAE Principal Toolkit 2022-203:
  - ASHRAE Membership Flyer [PDF]
  - ASHRAE Membership Application [PDF]
  - The value of ASHRAE Membership [PDF]
- 2023-2024 Membership Promotion International Centralized Training presented in Colombo, Sri Lanka (cohosted with the Region at Large CRC)
  [Link]
  - Saturday, October 7, 2023, Cinnamon Grand Hotel, Colombo, Sri Lanka
- 18 Aug 2023 (Fri) ASHRAE Region XIII CRC 2023: Membership Promotion (MP) Workshop [PDF]
- 2023-2024 Presidential Award of Excellence (PAOE) - Membership Promotion Categories [PDF]

Regional Vice Chair - Membership Promotion (RVC-MP) (2021-2024)
- Ir Dr Sam C M Hui (Hong Kong Chapter), Email: sam.cmhu@gmail.com, WWW: [Link]

Previous RVC-MP
- Mr Henry YEO Seck Kan (Singapore Chapter) (2018-2021)
- Mr Bill Wei-Dong WANG (Taiwan Chapter) (2012-2018)
- Mr Eric Moreno PANZO (Philippines Chapter) (2010-2012)
- Mr Yong Hoa TAN (Singapore Chapter) (2006-2010)
THANK YOU!

謝謝