

MEMBERSHIP PROMOTION CATEGORY 2023-24 PAOE

MINIMUM: 1000 POINTS		PAR: 1600 POINTS
<i>*All end of the year reports are run on July 2nd or the next business day for the June 30 results</i>		
Efficient use of volunteers' time:		
MP1	25 points per month; (300 points maximum)	If Society membership delinquencies in chapter are 5% or less of total Chapter Area Assigned Members at the end of each month
MP2	200 points; (600 points maximum)	For specific organized MP event (e.g., member bring a member, recruitment/retention calling campaigns, presentations to promote membership, visit to employers)
MP3	100 points; (300 points maximum)	For each separate social event, separate from events under MP2, with a membership promotion or appreciation component
MP4	25 points; (250 points maximum)	For each 10% of total new members retained (<i>dues paid second and third year</i>)
MP5	50 points per member; (300 points maximum)	For each member who rejoins or is reinstated after being cancelled
MP6	5 points; (50 points maximum)	For recognition of new members and advancements at each chapter meeting
MP7	10 points; (150 points maximum per year)	For each non-member invited and who attends a chapter meeting (10 points for each individual)
MP8	50 points; (50 points maximum)	If MP chapter committee chair and chapter officers are comprised of individuals that report 3 or more different industry classifications
MP9	100 points; (100 points maximum)	If MP committee is comprised of at least one YEA or female member
MP10	150 points; (300 points maximum)	If Chapter hosts an employer recognition program or presentation at a Chapter meeting that awards/recognizes employers who support ASHRAE membership by paying membership dues
MP11	100 points; (100 points maximum)	For establishing and maintaining a chapter Diversity, Equity, and Inclusion committee with a member serving as chair
RVC Assigns/Enters the following points:		
MP12	50 points; (no maximum points)	50 points per 0.5% growth in membership at the end of fiscal year above starting point
MP13	100 points; (100 points maximum)	For the incoming Chapter Membership Promotion committee chair or co-chair attending the MP CRC workshop
MP14	100 points; (100 points maximum)	For the incoming Chapter Membership Promotion committee chair or co-chair attending the MP centralized training
MP15	50 points; (100 points maximum)	If Chair or Co-Chair have been on the committee for 2 years or more
MP16	50-100 points; (100 points maximum)	For planning and goal setting session with RVC and chapter MP committee members
MP17	10 – 100 points; (100 points maximum)	For achieving goals established in goal-setting session with RVC (<i>points assigned by RVC by June 30</i>)
MP18	25 points; (100 points maximum)	If Membership Promotion Committee size is 5 or 3% of chapter members (<i>whichever is less as of June 30*</i>) with dedicated committee members serving as the Recruitment Chair, and/or Retention Chair